



# How Any Expert, Author, Speaker, Trainer or Coach Can Sell Their Expertise Online

CampusWP Options

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## START SELLING YOUR COURSES ONLINE



Hi, I'm James Maduk and since 1996 I've been earning a living by selling my Courses Online.

The step by step process that I created to to create package and promote my courses has given me a unique personal freedom and lifestyle that I'd like to share with you.

Do you want to learn the same process, strategies and tactics I use to sell courses online? Keep reading because you're about to learn...

- How To Set Up Your WordPress Powered eLearning Business The Right Way – When You Start
- How To Create a Campus that automatically Organizes, Distributes, Protects, Tracks and Managed Your Courses and Students
- How To Research, Capture, Organize and Publish Real eLearning Courses
- The step by step Course Launch Blueprint that makes Promoting and Selling Your Courses Drop Dead Simple
- Plus Links To All The Tools and Resources You Need To Succeed

### LEARN HOW TO CREATE YOUR CAMPUS!

Our own campuses are packed with the information, resources, services and tools that any Trainer, Speaker, Author, Coach or Subject Matter Expert can use to build their own Online Campus.

Learn today how to build your campus, create your content, then package and promote your courses.

**Register A Free Username For Instant Access To Our Campus!**

**Free Instant Access**

## YOUR CAMPUS INCLUDES THESE BONUSES

### WORDPRESS BLOG TRAINING

#### **Our WPBlogSupport "Campus Pass" is Included!**

**Learn from WordPress Blogging Courses in our Campus with topics like:** WordPress Mastery – Blog Content & Traffic Strategies – Blog Product Creation Tips – Mobile Blogging – Blog List Building – Blog Tracking and Conversion – Blog Social Media Tactics

### WORDPRESS MARKETING TRAINING

#### **Our WPGrow "Campus Pass" Is Included:**

**Learn our "Hub and Spoke" Blog Marketing System.** The WPGrow WordPress Marketing BluePrint Coaching is designed specifically for Trainers, Coaches, Speakers, Authors and Subject Matter Experts who want to learn the easiest and fastest way to sell what they already know and do online!

Start building your brand today by sharing your knowledge and expertise with your own Campus and James Maduk's Proven Hub and Spoke Marketing system. Follow the steps and and you'll be rewarded with a lifetime of passive and recurring income.

### OPTIONAL MANAGED WORDPRESS HOSTING

#### **Include our Managed WordPress Hosting at - WPOnlyHost!**

**WordPress Only Tuned Hosting** – If you don't already have a WordPress Blog or just want to focus on your business instead of your web site consider hosting your campus with us. Every account includes oru 12 Key WordPress services. You'll relax with Plugins Configured & Installed - Sucuri Malware Scanning - Live Wordfence Security - Auto Updates and Upgrades - SEO Optimization & Google Tools - Advanced Caching & Optimization - Up-time Monitoring & Reporting - Daily Backups & Instant Restore.

## WORK WITH OUR CAMPUS EXPERTS

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Our WordPress Campus Experts are here to help you get started. Our optional setup services provides course implementation, membership strategy and expert design so you can start selling your courses right away.

On the next page you can select from 2 setup options designed specifically for those with WordPress experience and existing webinar content that can be turned into courses... to those with just some solid ideas and webinar content they want to turn into courses and sell online!

### CAMPUS BASIC COURSE SETUP PACKAGE -\$597

**This Option is For Anyone with Existing Webinars or Course Content and an Existing WordPress Install.**

Work with a WordPress Campus Expert to get your LMS plugin installed, configured correctly and first course uploaded and ready to sell.

**Consider This Service If:**

You have existing organized content that is ready to sell, a basic strategy and membership levels in place and you'd like help or don't have time to get your existing course content uploaded and organized into a proper online course.

**How You Benefit:**

1. Save Time Getting Started Selling Your Courses with Our Professional Assistance
2. Have Confidence That Your Courses Will Be Delivered The Way Your Intended
3. Leverage Your Expertise and Guarantee Your Students Learning

**The Basic Setup Option Includes:**

- Installation and Configuration of the LearnDash LMS WordPress Plugin (plus any requires supplemental WordPress plugins)
- Required Activation and Configuration of All required LMS Modules including Courses, Lessons, Quizzes Achievements and Certifications.

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- 2 – One Hour Consultations With A Campus Expert
- Course Strategy and Delivery Options Discussion
- Course Membership Levels Setup
- Your Paypal Payment Gateway Setup
- Your 1st Course Content Lessons and Topics Added and Ready to Sell

**The Basic Setup Doesn't Include:**

- Custom Design or Site Development
- Course Creation Assistance
- Additional WordPress Integration or Development

## CAMPUS ADVANCED COURSE SETUP - \$997

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**The Advanced Course Setup Option** brings your Campus and Courses to the next level. It's a complete LMS eLearning implementation that will make online learning super effective and easy for you and your students.

Work with a WordPress Campus Expert to get make take your eLearning Campus to the next level.

### **Consider the Advanced Setup Service If:**

You don't have any courses yet or have existing course/courses that result in certification of your students.

### **How You Benefit:**

1. Be Proud of your Professional Course and Membership Strategy
2. Enjoy More Time Working On Your Courses Instead of On The Technology Required To Run Your Business
3. Streamline and Automate Your Business Offerings

### **In Addition To the Basic Option The Advanced Setup Adds:**

- 4 – One Hour Consultations With A Campus Expert
- Overview of Course Structures and Student Requirements
- Overview of eLearning and Membership Strategy
- Student Certificaiton Requirements
- Student Assignment and Testing Configuration
- Lesson and Lesson Topic Progression Configuration
- Student Reporting and Accomplishment Badges
- Course Creation, Description and Lead/Landing Page Help

### **The Basic and Advanced Setup Options Don't Include:**

- Custom Design or Site Development
- Additional WordPress Integration or Development
- eMail Marketing Services
- Physical Creation of Course Quizzes or Certificates of Completion

## CAMPUS BRANDED THEME DEVELOPMENT - \$1997

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Work with a WordPress Campus PageLines WordPress Theme expert add your Branding and traditional WordPress Blog Content to your Campus.

### **Consider This Service If:**

You don't know WordPress Themes, HTML/CSS and Photoshop scares you. Perhaps you don't have access to a web designer and just want to have your Campus "look and feel" the same as you existing brand or sites.

Consider this too if you don't have time and just want to add your course content.

### **How You Benefit:**

1. A Professional Custom Design For Your Campus/Membership Site
2. Smooth Integration Between Existing Sites and Your Brand
3. More Time To Spend On Income Producing Activities

### **The Branded Theme Option Includes:**

- Pagelines Framework Configuration
- Fonts, Sizes, Color Palette
- Initial Theme Mockup
- 3 theme design revisions within 30 days
- Customized navigation, layout, menus/background and header

### **The Branded Theme Option Doesn't Include:**

- Course/Strategy/Consultation or Training
- Course Setup or Page Design
- Custom Page Design
- Content or Course Creation



## NEXT STEPS

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**WARNING:** You want to start selling your courses online right... but still aren't sure where to start?

WPBlog Support makes it easy. In fact you can be up and running with your own Campus in about a day. All you need to do is add your course content!

It's been my experience that doing things right the first time will pay big dividends in the both the short and long term.

**\*\*START SELLING YOUR COURSES ONLINE\*\***

[Just Add Your Content – Ready To Sell In a Day](#)