

Start Selling Your Webinars as Courses Online

CAMPUSWP.COM

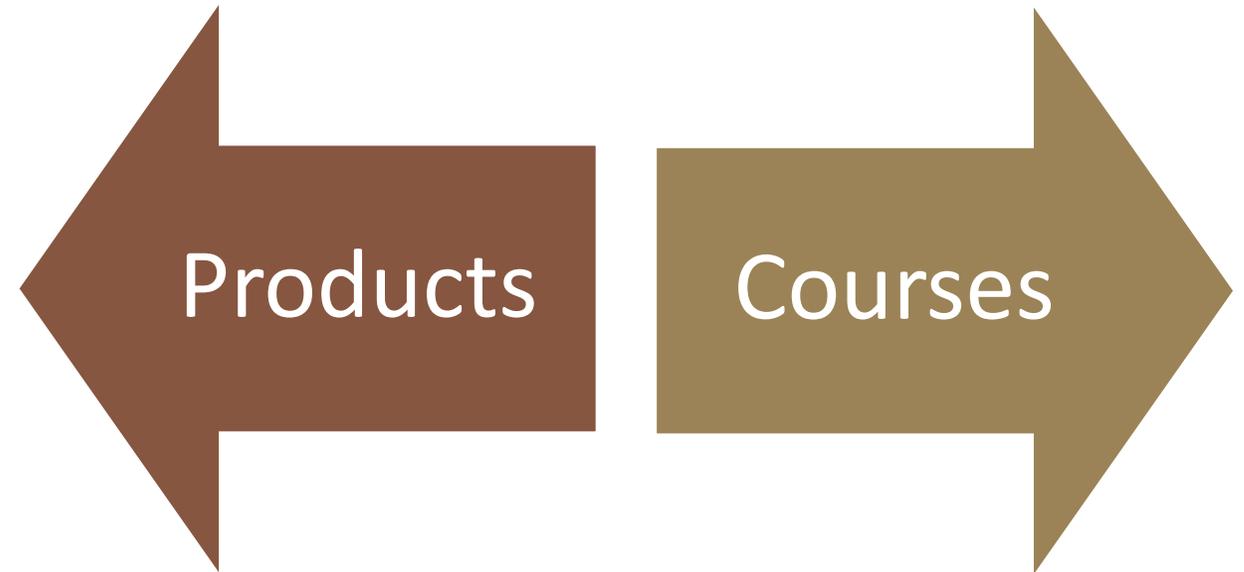
Webinars + LMS

How To Build Your Business With
Webinars and WordPress Powered
LMS Campus

- How to Set-up Your WordPress Powered eLearning Business the Right Way – When You Start
- How to Create a Campus that automatically Organizes, Distributes, Protects, Tracks and Manages Your Courses and Students
- How to Research, Capture, Organize and Publish real eLearning Courses
- The step by step Course Launch Blueprint that makes Promoting and Selling Your Courses Drop Dead Simple

What are you Selling?

What Should You Do With Your Webinars?



Why You Need A Campus

BLOGGING YESTERDAY

A Simple Blog

An eBook or Video

A Series

A Membership Site

BLOGGING TODAY

Learning Management System (LMS)

Complete Courses

Accountability

Webinar Content Strategy

YESTERDAYS MEMBERSHIP SITE

Content Shoved Into Protected Area

Non-Related Topics

30 – 90 Minute Content Chunks

Fluffy Content

Me Too?

Where's The Meat?

Too Many Choices

TODAY'S LMS

Learning Management System (LMS)

Comprehensive Relative Content

Mobile Ready Content Chunks

Unique Content

Engaged & Active Learners

Accountable Teachers & Students

Get Chunky!

Online Courses

Interesting Facts

University of Phoenix

Surprising Facts About Online Students

- 46% of students say their biggest motivation for enrolling in an online course was to advance their current career.
- 33% of people taking some online course are studying business.
- 39% of online students fall between the ages of 18 to 29.
- 70% of virtual learners are female.
- 29% of online graduates earn \$85-150k annual income.
- 60% of students taking an online course are employed full-time.

Better For Your Clients

Avoid Traditional Membership Site Problems

Your Clients Miss Webinars

- They now have the opportunity to communicate with their instructor and classmates online in case they have questions.

Speakers get to use multimedia to make learning more interactive

- Provides learners with a wide variety of resources including images, text, video, and audio that is easily accessible at any time.

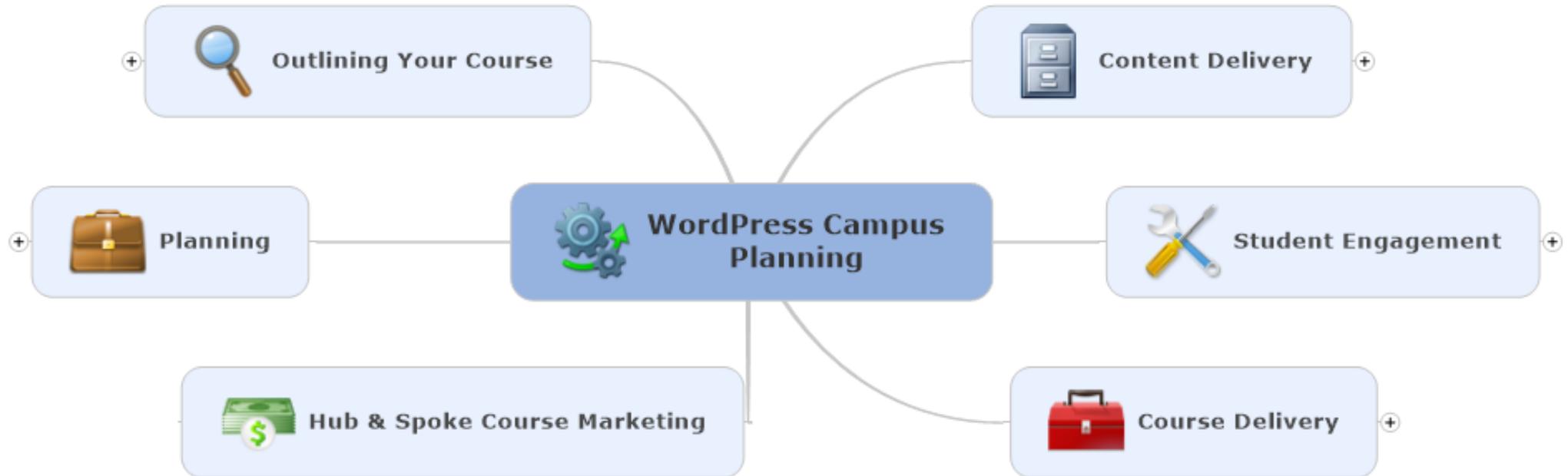
Clients can easily access their attendance, participation and level of responsibility

- Learners can access their personal records online at any time and check their participation and progress in their area of study.

LMS Decisions



WordPress Campus Planning



Why Your Campus Wins

Your WordPress Site and LearnDash LMS System

LearnDash LMS

Save Money

- Organizations typically save 50-70% using eLearning compared to traditional learning methods
- Minimize Trainer, Instructional and Travel Costs by over 50%
- No Record Keeping and Reporting expense

Save Time

- eLearning has 50-60% better consistency and 30-60% higher retention
- Effort and Cost saving for Geographically Diverse Clients.

Consistent course delivery

- Ensure Compliance
- SCORM to TIN-Can API and SaltBox

Implement and Deploy Your Campus

- *Your* Campus on *Your* existing WordPress Site with *your* existing Look and Feel
- Free or Paid Student Logins Available & Deployed in hours

Ease of Accessibility

- Access your account anywhere anytime at a pace convenient to you.
- Take your quizzes and tests at a time convenient t you.
- Simple steps for configuration and 24/7 support
- Eliminate unnecessary timetables and physical room costs
- Implement multiple training courses on a single platform

LMS Choices

More Than Meets The Eye

Question #1: A WordPress Blog or a 3rd Party Service?

Question #2: eLearning, Live Training, or Both?

Question #3: Fully Integrated with Existing Business Systems or Start Fresh?

WordPress + LearnDash

www.learndash.com

- ✓ Add Unlimited Courses
- ✓ Enjoy Free Technology
- ✓ Sell Courses & Memberships
- ✓ Drip Lessons and Courses
- ✓ Give Assignments & Pre-requisites
- ✓ Quiz & Certify Students
- ✓ Detailed Student Reporting
- ✓ Assign Leaders & Groups
- ✓ Use Any Lesson Media Types
- ✓ Time Courses and Lessons
- ✓ Integrated Course Discussion
- ✓ Enhance Your Students Learning with Live Webinars

A Campus In Action

WordPress = LearnDash =
CampusWP.com



Get Your Campus

Options

CAMPUS BASICS SETUP

\$ **597** One Time

** We'll ADD Your Existing Course Content!*

GET YOUR CAMPUS - READY IN ABOUT 15 MINUTES ↗

Free Bonuses

WPBlog Support WordPress Training Courses - (Value \$297)

WPGrow Campus Blueprint Training (Value \$997)

CAMPUS ADVANCED SETUP

\$ **997** One Time

** We'll Help You CREATE and ADD Your Course Content!*

GET YOUR CAMPUS - READY IN ABOUT 15 MINUTES ↗

Free Bonuses

12 Months of Managed WordPress Support Services (Value \$297)

WPBlog Support WordPress Training Courses - (Value \$297)

WPGrow Campus Blueprint Training (Value \$997)

Questions?

Feel Free to Get in Touch

613 – 697- 2162

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Links

Billing & Support

WordPress Campus

- www.campuswp.com

Unlimited WordPress Support

- www.wpblogsupport.com

WordPress Marketing Courses

- www.wpgrow.com

WordPress Only Managed Hosting

- www.wponlyhost.com

Affiliate Program

- www.wpblogsuport.com/aff/affiliates/

Billing and Support

- www.wpblogsupport.com/clients/